

### REMARKS/ARGUMENTS

Claims 124-222, 226-229, 231, 232, 234, and 235 are pending in the application.

In the Office Action, the Examiner issued an election/restriction requirement between the following:

- A. Claims 124-216, 218-221, 227-229, 231 and 234 drawn to a method and system for enabling a purchase of a product, classified in class 705, subclass 26.
- B. Claims 218 and 235, drawn to a method for authenticating of a recipient, classified in class 713, subclass 170.
- C. Claim 222, drawn to a method for selecting of a link on a web page, classified in class 707, subclass 100.
- D. Claim 226, drawn to a method for generating a historical list of venues physically visited by a recipient, classified in class 705, subclass 1.
- E. Claim 232, drawn to a method for generating an account balance for a purchaser, classified in class 705, subclass 30.

In response, the Applicant elects to pursue Group A, claims 124-216, 218-221, 227-229, 231, and 234.

The Applicant believes that all of the claims are in condition for allowance, and early and favorable action is respectfully solicited. However, the Applicant respectfully notes that, should the Examiner reject claim 163 and/or claim 209 based on any prior art references in a subsequent office action, such office action must be a non-final action, pursuant to MPEP §706.07, since neither of these claims was rejected in the 6/5/07 Office Action based on any prior art references.

Respectfully submitted,

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